

Content Producer

Remote (CET +/- 2 hours), Includes Equity

We are seeking a cybersecurity Digital Content Producer to join our exciting start-up, playing a key role in designing and delivering OutThink's ground-breaking SaaS (Software as a Service) Cybersecurity Human Risk Management Platform.

We are building intelligent software that goes beyond traditional security awareness training. Using machine learning technology, OutThink provides innovative and just-in-time learning experiences, nudges, and simulations to hundreds of thousands of users around the world via both desktop and mobile devices with the aim of reducing the risk of security incidents and data breaches. At the same time, we monitor training responses, collect security system data, and continually gather feedback. All this data is collated and processed by our cloud-based engines, culminating in the provision of sophisticated predictive human risk management models. Our models present analysis results via highly visual and interactive on-line dashboards and drive automated improvement actions.

Founded in 2016, OutThink is VC-backed, with the HQ in London and teams across EMEA.

The role

As a cybersecurity content producer, you will have a mission, vision, and voice.

This is a hands-on role, you will coordinate and manage all aspects of pre-production, production and post-production, including planning, creative direction, budget management, writing scripts and publishing to the OutThink training platform. You will hire and manage freelance and contract talent.

The ideal candidate brings a strong passion for creating animated video content that tells compelling stories. You will be highly organised, detail oriented and able to manage multiple projects simultaneously in a fast-paced environment.

You must have extensive experience working with production companies, managing freelancers, negotiating competitive rates, and making sure that a high-quality, on-brand product is always delivered.

You will take ownership of your projects from day one and work with senior stakeholders to move things forward, recommending the tools you need to do your best work.

This is a predominantly remote role in a remote team where open feedback, new ways of working, and thinking out of the box is not only encouraged but expected.

Responsibilities

- Develop the digital assets required to deliver against the content / product strategy
- Drive the creation of our cybersecurity eLearning courses and all user experiences (from concept through to delivery)
- Suggest creative treatments and approaches which bring scripts to life
- Work with UI/UX to design highly engaging, gamified, user experiences, while balancing usability and accessibility
- Create a wide range of digital content assets, including videos, subtitles, translation files, thumbnails, static and animated visuals, posters, newsletters, nudges, screensavers, etc. to be used internally (in our product) and externally (social media).
- Master the internal content management application (OutThink Content Editor)
- Localise and customise content for each of our clients, across the globe
- Budget management and resource allocation

What you'll need

- 5+ years' experience in media production and/or creative direction
- An exceptional eye for design – the assets you produce must WOW clients
- Strong passion for creating video content, bursting with creative ideas, bringing fresh approaches to communication and eLearning challenges
- Sound understanding of the processes involved in motion graphics production
- Excellent writing skills, being able to write engagingly and bring ideas to life
- Excellent communication skills
- Excellent attention to detail
- Ability to manage complex projects
- High EQ – a person who clients and colleagues trust and enjoy working with
- Ability to learn new processes and concepts fast
- Intrinsic drive and motivation to build a 'world first' and share our start-up vision

Desirable

- Multi-lingual
- Bachelor's degree in Digital Media Production, Communications, or a related field
- Previous cybersecurity experience and / or a keen interest in cyber
- eLearning, gamification experience

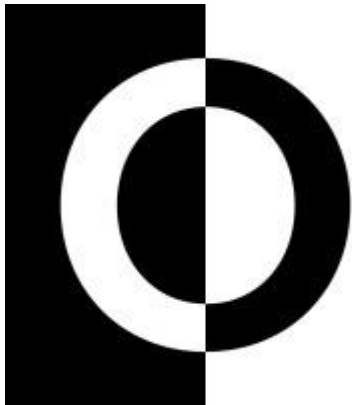
Why we think you'll love it here

All OutThinkers are part of the journey we're on, so we offer equity options with every role and benchmark against other VC-backed companies to provide above market rate salaries for companies of our size.

Beyond this, there's plenty more that makes OutThink a great place to work:

- Great start-up culture in a fun, friendly, and hardworking team.
- Fully remote.
- Competitive salary and benefits package.
- Share options - a rare opportunity to get in early and have a significant stake in what could potentially be a unicorn start-up, with a huge financial payback.
- 34 days paid holiday (including public holidays).
- Plus, an extra day off on your birthday for every year with OutThink (up to 5).
- Comprehensive & generous health insurance options.
- A work-from-home subsidy for every new joiner to kit out your home office.
- Amazing Remote socials with food and drink budgets.

About the company



Headquartered in the City of London, OutThink is a young start-up using some of the latest methodologies and technologies to build the world's first truly predictive Cybersecurity Human Risk Management Platform (SaaS).

We are building an innovative, disruptive solution. OutThink is the evolution of traditional security awareness training. Used by large, complex organisations around the world, the OutThink software platform has been developed specifically to identify, understand, measure and manage cybersecurity human risk.

Equality & diversity

Our mission to empower and protect people is a reflection of two of our values: (i) Forward thinking and (ii) Mutual respect, integrity and care. For us, Diversity, Equity and Inclusion is also a reflection of these core values.

As a human-first company, we are committed to creating a diverse, equitable and inclusive environment where all our OutThinkers have the opportunity to thrive. We strive for a better OutThink, and a better world. We're working inside and outside OutThink to improve diversity and equity in our industry and foster an environment where everyone feels a sense of belonging.

Our strategy touches each part of an OutThinker's lifecycle, from applicant to employee, ensuring that we keep Diversity, Equity and Inclusion at the core of every point in our candidate and employee experience.