



Take full control of your profile by managing visibility, privacy, and security settings. Fine-tune settings like who can see your profile and what they can see to protect your professional identity while ensuring your profile remains secure, private, and polished—perfect for making a powerful impression in your network.

## 🔑 The Basics: Passwords & 2FA

### 👁️ How to: Change your password

❑ **Profile > Settings and privacy > Manage Account > Password:** Choose a strong and unique password combining letters, numbers, and symbols.

? **Why It Matters:** A strong, unique password helps protect your account from being easily hacked or compromised, especially if other accounts you own are breached.

### 👁️ How to: Ensure 2FA is enabled:

❑ **Profile > Settings and privacy > Security > 2-Step Verification:** Enable 2FA and choose an authentication method, such as SMS, email, or an authenticator app.

**Complete Setup:** Follow the prompts to verify your identity and secure your account.

? **Why It Matters:** 2FA adds an additional layer of security by requiring a second form of verification, making it significantly harder for unauthorized users to access your account.

### 👁️ How to: Regularly Update the App

❑ **App Store/Google Play > TikTok > Update:** Keep the TikTok app updated to the latest version.

? **Why It Matters:** Regular updates ensure you have the latest security features and bug fixes, protecting your account from known vulnerabilities.

## 🔒 Review and Manage Privacy Settings

### 👁️ How to: Control Profile Visibility

❑ **Settings > Privacy > Private Account:** Switch to a private account to control who can follow you.

? **Who Can Comment and Message:** Adjust these settings under Settings > Privacy > Safety to limit who can interact with you.

? **Why It Matters:** Controlling your profile's visibility and interactions helps you protect your personal information from unwanted attention and maintain a safer online environment.

👁️ **How to: Limit Data Sharing**

☐ **Settings > Privacy > Permissions:** Review and limit TikTok's access to your contacts, location, and other personal data.

? **Why It Matters:** Limiting data sharing reduces your exposure to targeted ads and minimizes the amount of personal information available to third parties.

🛡️ **Monitor and Secure Account Activity**

**A. Regularly Check Account Access**

👁️ **How to: Regularly Check Account Access**

☐ **Settings > Security > Your Devices:** Review all active sessions and sign out of any devices you don't recognize.

? **Why It Matters:** Regularly checking your account activity helps you detect and respond to any unauthorized access quickly, minimizing potential damage.

**B. Be Cautious with Links and Messages**

👁️ **How to:**

☐ **Avoid Clicking Suspicious Links:** Be wary of links in messages or comments, even from people you know.

☐ **Report and Block:** If you receive unsolicited or suspicious content, report and block the user.

? **Why It Matters:** Phishing attempts and malicious links are common on social media platforms. Being cautious helps protect your account from potential threats.

🔒 **Prepare for Account Recovery**

👁️ **How to:**

☐ **Settings > Account > Manage Account:** Ensure your email and phone number are up-to-date.

? **Why It Matters:** Keeping your recovery options current ensures you can quickly regain access to your account if it's ever compromised.