



 OutThink Customer Story

From Complexity to Clarity: Solving Scalability and Integration Challenges

OutThink





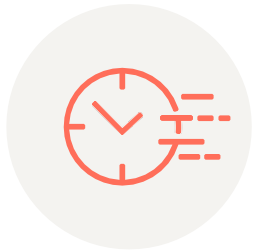
VINCI is the world leader in the concessions, energy and construction sector.

With headquarters in France, VINCI is renowned for its vast and diverse range of infrastructure projects and services.

VINCI operates in over 120 countries, leveraging its expertise to undertake major construction projects including bridges, roads, stadiums, and skyscrapers.

As one of the largest non-state-owned construction firms globally, VINCI's scale and reach enable it to execute high-impact projects while maintaining a focus on innovation and sustainability. Its diverse portfolio and global operations reflect its commitment to enhancing infrastructure and providing cutting-edge solutions across various sectors.

Challenges Before OutThink



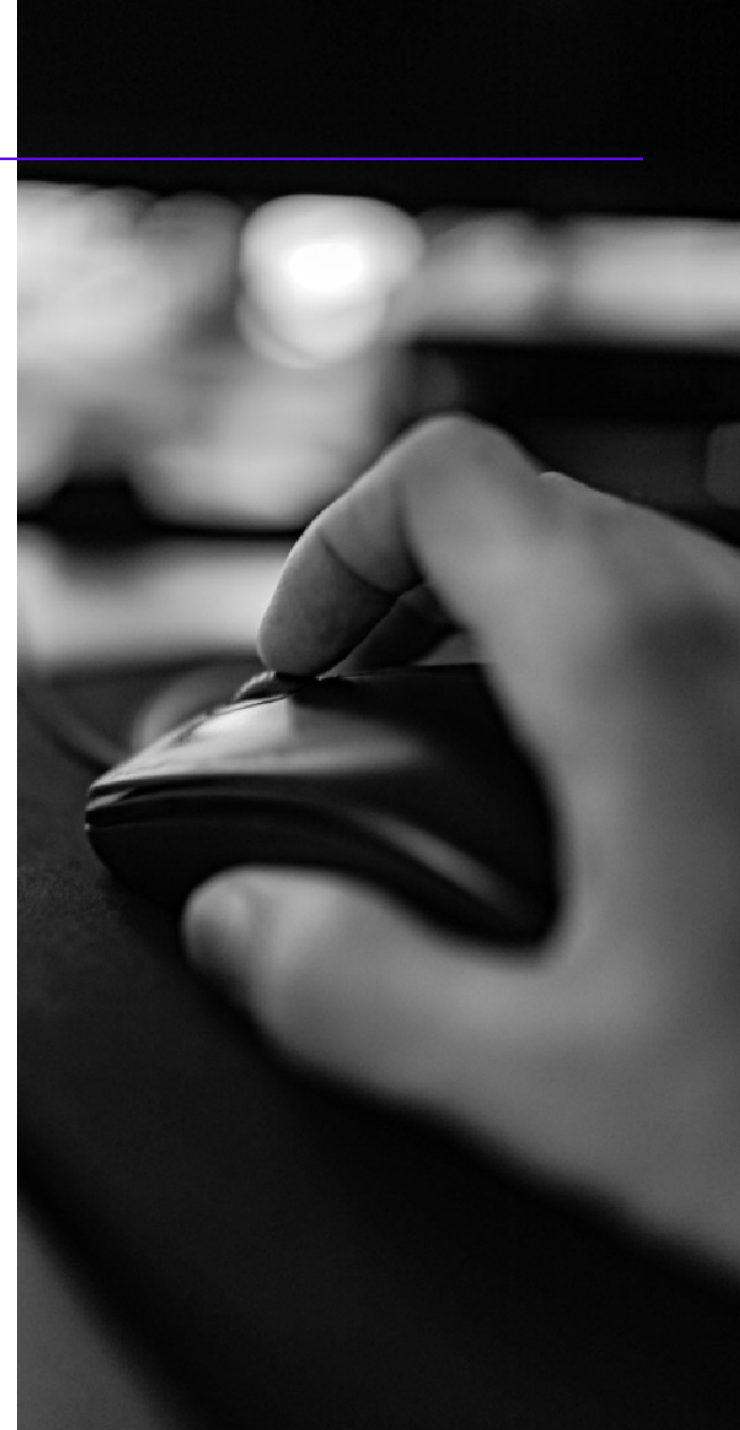
Scalability and Efficiency:

Managing phishing simulations for 180,000 users in a decentralized organization was a major challenge that required a scalable solution. With multiple IT departments across various countries using different email systems, a robust platform was essential for executing large-scale campaigns quickly and consistently. Variations in email configurations meant that delays or inconsistencies in delivery could compromise training and data accuracy, making a seamless, reliable solution critical to maintaining strong cybersecurity defenses.



Integration and Reporting:

Integrating diverse data sources into a unified global directory was vital for accurate reporting and effective phishing simulations. The organization needed to merge multiple directories into a cohesive system to track user responses accurately and avoid gaps that could weaken cybersecurity. Robust integration capabilities were essential for mapping and accessing user data, enabling comprehensive reporting and deep insights to strengthen the organization's defenses against real-world threats.



The OutThink Solution



When we switched to OutThink, these challenges were effectively addressed. OutThink offered a scalable solution that handled our decentralized structure and varying email configurations with ease. The platform provided clear configuration profiles for each of our Office 365 tenants and enabled smooth and efficient email delivery during phishing campaigns.

OutThink's valuable integration capabilities allowed us to merge our diverse data sources into a unified system. This ensured that our phishing simulations were accurate and that the reporting was precise and comprehensive. The robust dashboards and reporting features offered by OutThink have significantly enhanced our ability to monitor and improve our cybersecurity practices.

Another key factor in choosing OutThink was their UK and France based support services, which are better aligned with our operational needs. This proximity has greatly improved our efficiency in addressing any issues that arise. Additionally, OutThink's user-friendly interface was a major advantage, as it reduced the need for extensive training among our 200 campaign administrators and made the solution easy to deploy and use.

The implementation process with OutThink started with a pilot phase at the group level during which

we tested its integration with our various email systems. This phase allowed us to resolve any initial issues, ensuring a smooth rollout across all subsidiaries. Each subsidiary now autonomously manages its phishing campaigns using OutThink, while we maintain centralized oversight to ensure compliance with our cybersecurity policies.

Overall, OutThink has enabled us to maintain high security standards across the organization while allowing our subsidiaries the autonomy to conduct their campaigns. The platform's comprehensive reporting features allow us to monitor compliance with our group-wide policy of performing at least two phishing simulations per year per user, ensuring consistent and effective cybersecurity practices across VINCI.

- ✓ **Increased Efficiency:** OutThink accelerates phishing simulations from months to weeks, allowing VINCI to run more frequent and engaging campaigns.
- ✓ **Seamless Integration:** Integrates smoothly with Office 365 and VINCI's directories, ensuring accurate reporting and reliable email delivery.
- ✓ **Actionable Feedback:** Provides quick, detailed feedback, helping VINCI enhance training programs and boost user engagement and resilience.
- ✓ **Localized Support:** Offers support in the UK and France, aligning with VINCI's needs and ensuring effective resolution of issues, thereby maintaining high user engagement.

Do you feel like OutThink has successfully tackled the challenges?



"Absolutely. We've seen two major improvements. First, our efficiency in conducting phishing campaigns has skyrocketed. Second, the feedback from users who fall for phishing simulations is invaluable. OutThink's generative AI synthesizes this feedback into comprehensive reports within minutes, enabling us to continuously refine our approach and improve the effectiveness of each campaign.

OutThink excels in both integration and feedback. It seamlessly connects with Office 365, our global and local directories, and soon our LMS, ensuring accurate reporting and efficient email delivery. The feedback mechanism helps us understand user behavior, allowing us to tailor training and improve resilience to phishing attacks.

Our teams find the platform easy to use, which has significantly reduced the time to launch campaigns and access results. OutThink's widespread adoption across VINCI highlights its effectiveness. Importantly, user feedback adds value rather than creating extra work, helping us refine our training and enhance our broader cybersecurity posture.

Overall, OutThink is an innovative and user-friendly platform and our experience has been overwhelmingly positive. We look forward to continuing this partnership and exploring new ways to leverage OutThink's capabilities to enhance our organization's security."

Benoit Herment
Group CISO at VINCI

**OutThink is a
revolutionary
Human Risk
Management
Platform
empowering CISOs
by targeting the
source of 90% of
all data breaches:
human behavior.**

OutThink

“Easy to use and the most innovative security awareness platform out there.”

Get Started

Go beyond traditional security awareness training. If you believe in building sustainable security, it's time to OutThink.

[Request a demo](#)